

# CARNABY

FEBRUARY 2024

THIS IS  
SOHO



## Discover Soho

At the centre of the West End, Soho makes up one square mile of streets, including the iconic Carnaby Street. This vibrant district has long been at the forefront of London's music and culture scene and continues to be the beating heart of London's West End. Today the streets are packed with an eclectic mix of shopping, dining and nightlife sitting alongside creative businesses and iconic institutions.

## Retail reimaged

Soho is a world class and globally recognised shopping destination in London's West End, offering a diverse array of brand options waiting to be explored. From global flagships to independent boutiques, one-off concept and specialty stores, Soho streets are home to cutting-edge fashion brands like Ganni, A.P.C. Aimé Leon Dore, AMI PARIS, Axel Arigato and END Clothing. Sitting at the heart of it all is the world-famous Carnaby Street, renowned for both British and global brands, such as Size?, The North Face and Rixo.

## Game-changing dining

Soho is the West End's leading foodie destination. With a bustling day-to-night culture embracing world-renowned restaurants, cafés, bars and pubs. From Kingly Court, a vibrant multi-storey courtyard just off Carnaby Street and home to the likes of Darjeeling Express, Donia and Imad's Syrian Kitchen to streets buzzing with ground-breaking concepts such as Kiln, The Palomar and Soma, there's something to discover around every corner.

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Soho is the London neighbourhood with the most game-changing foodie hotspots and some of the best restaurants in London. But keep to the main streets and you might miss some of Soho's greatest places. With plenty of backstreets buzzing with secret supper clubs and the latest dining trend, the choice of where to eat here is seemingly never ending.

Conde Nast Traveller, 2023



Beak Street



Carnaby Street



Berwick Street



Foubert's Place



Kingly Court



Carnaby Street



Axel Arigato



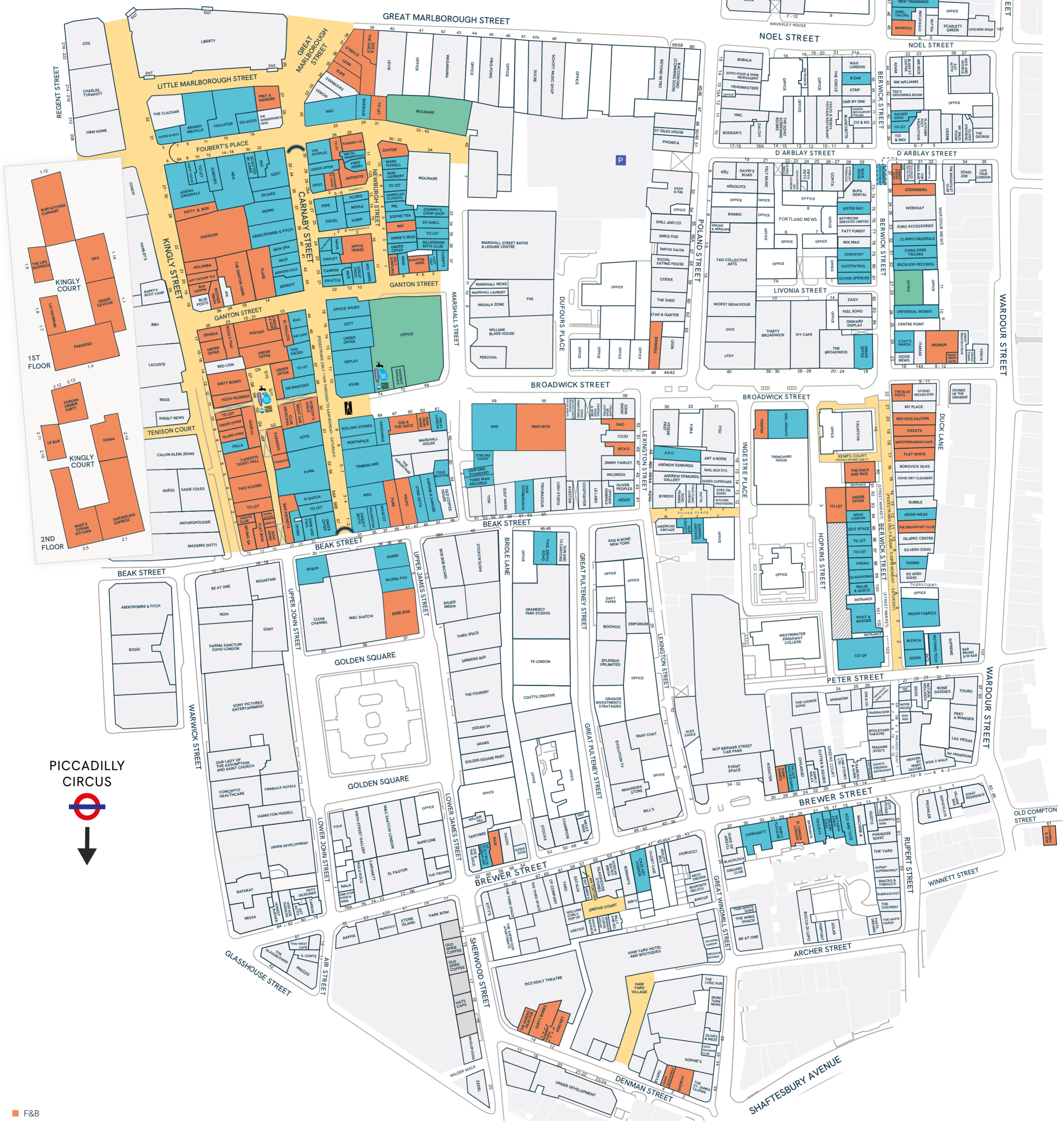
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Palace

# CARNABY

# THIS IS SOHO



- F&B
- Retail and Leisure
- Joint venture
- Pedestrianised streets



Vibrant streets,  
bustling with personality  
and character.

Within 5 minute walk

5 tube exits

Oxford Circus, Tottenham  
Court Road, Piccadilly Circus,  
Dean Street and Hanover  
Square

100m+  
tube visits

(annually)  
Oxford Circus, Tottenham  
Court Road, Piccadilly Circus

27.9m+

Customer visits per year

2,200+

Retail units

1,100+

Bars and restaurants

169,500+

Worker population

4,700+

Hotel rooms

417,000+

#CarnabyStreet users

FOR FURTHER INFORMATION

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