



THE
GEORGE
BUILDING



NOTTING DALE

7,000 to 30,000 sq ft
available across two floors



A TRULY ORIGINAL CAMPUS CREATED FOR EXTRAORDINARY PEOPLE

Notting Dale's collection of design-led buildings and considered office spaces form London's most unique business campus. Its rich and rebellious heritage is kept alive through a dynamic community of occupiers from fashion and art, to technology and travel, all surrounded by world famous art and excellent on-site amenities.



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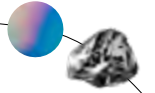
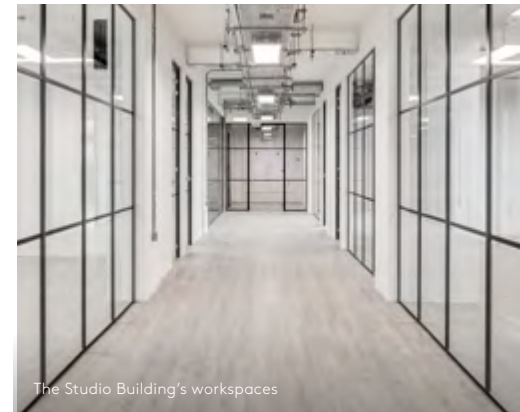
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FORM MEETS FUNCTION

Award-winning practice Allford Hall Monaghan Morris are renowned for designing 'different buildings for very different people to use in very different ways'.

This approach to architecture is present throughout Nottingham creating a sense of place through a set of buildings and spaces that are both beautiful and functional.



The Yellow Building's bold exterior

The Yellow Building's full height atrium

The Studio Building's workspaces

The White Building entrance



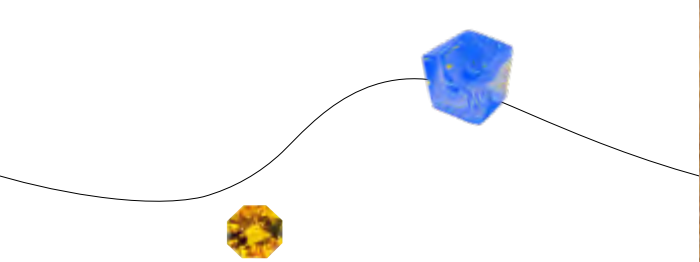
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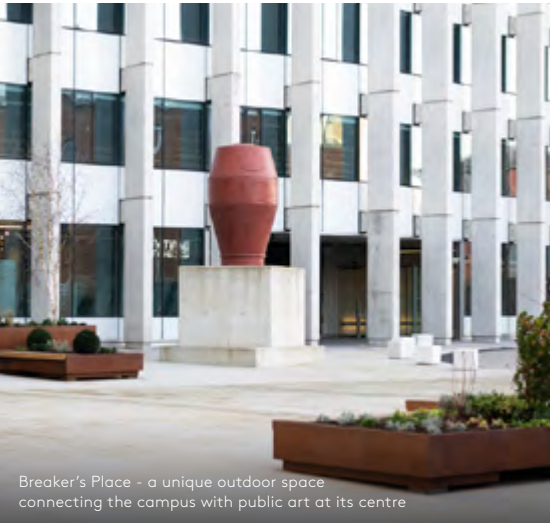
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3 Olaf Street - Stella McCartney's global head office



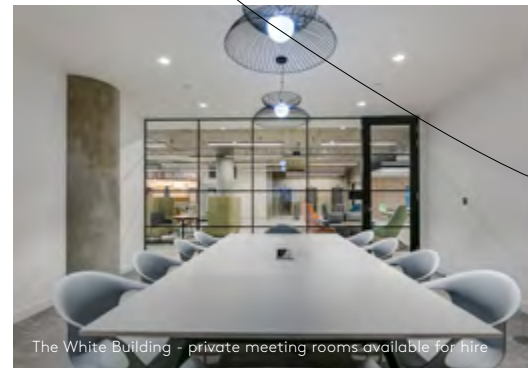
Höller's interactive Mirror Carousel art piece in The Yellow Building



Breaker's Place - a unique outdoor space connecting the campus with public art at its centre



Frestons café - indicative interior (credit Juliet Murphy)



The White Building - private meeting rooms available for hire





Set around the focal point of the central sculpture park, each building has its own character and purpose. Global brands connect between spaces, spilling out from Frestons café, using communal event spaces and enjoying the public art.



THE WHITE BUILDING

Bright refurbished workspace with Anytime Fitness, Frestons coffee truck and communal meeting rooms – home to TalkTalk
6,000 to 60,000 sq ft available



THE YELLOW BUILDING

The vibrant heart of Notting Dale's art and architecture – home to Monsoon, Audley, LMAX and more
Fully let



3 OLAF STREET

Formerly the Bentley coachworks, now artfully restored and home to Stella McCartney's worldwide head office



THE GEORGE BUILDING

Spacious Grade A offices with communal and private terraces plus Frestons café on the ground floor – home to Stella McCartney, Twisted Pear, Bogle Architects and Big Group
7,000 to 30,000 sq ft available



BREAKER'S PLACE

A unique outdoor space connecting the campus with public art at its centre



THE BLACK BUILDING

Home to world famous fashion photography studio Wildberry



FRESTONIA APARTMENTS

Stylish 2 and 3 bed furnished apartments



THE STUDIO BUILDING

Studio style spaces with shared breakout areas - home to Colart, Penelope Chilvers, Rita Konig and Biogroup
1,000 sq ft available



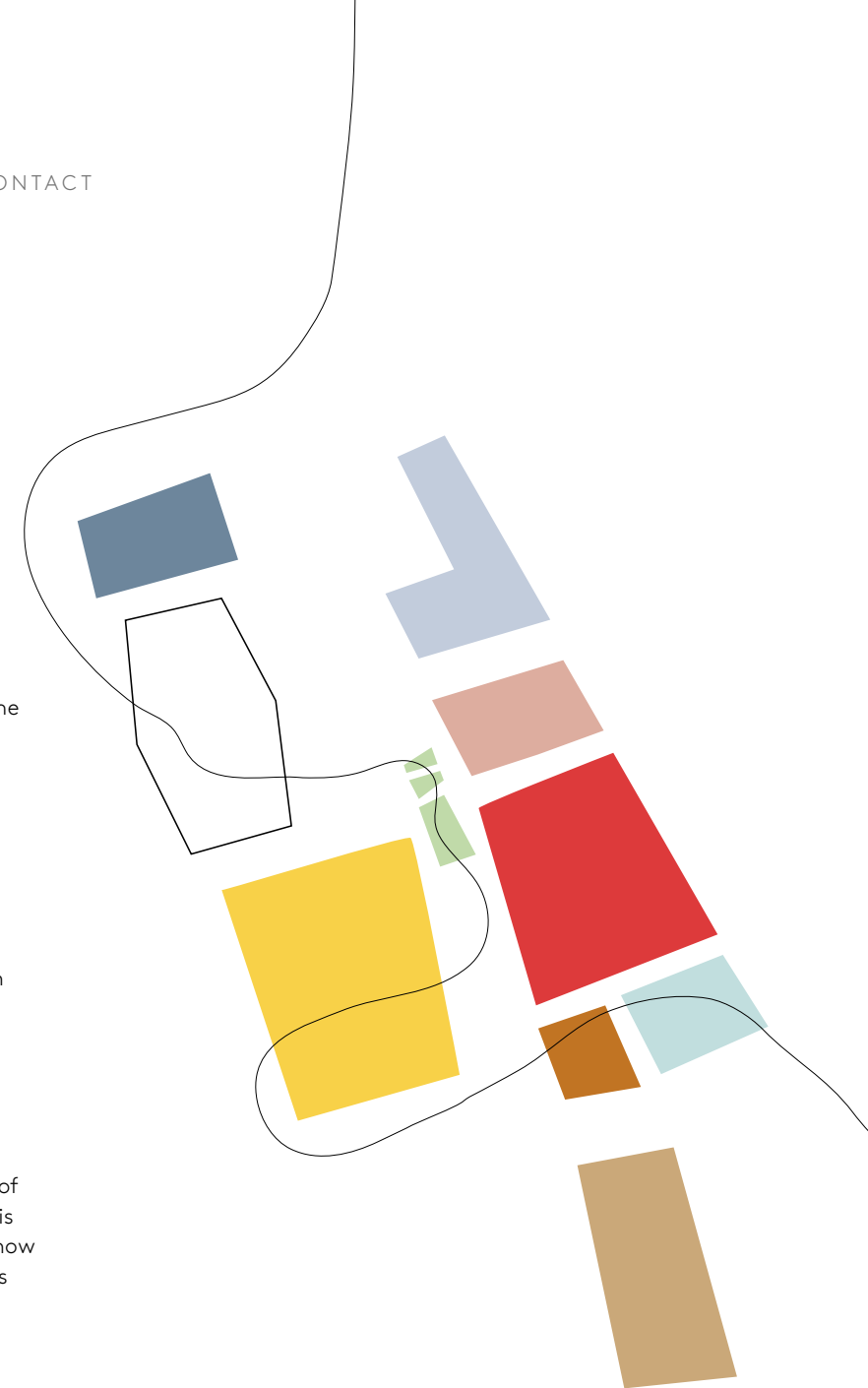
125 FRESTON ROAD

Four floors of workspace with a private terrace - currently undergoing refurbishment
Coming soon



PEOPLE'S HALL

Formerly the meeting place of the Republic of Frestonia, this red brick Victorian building now houses small creative studios and the Frestonian Gallery





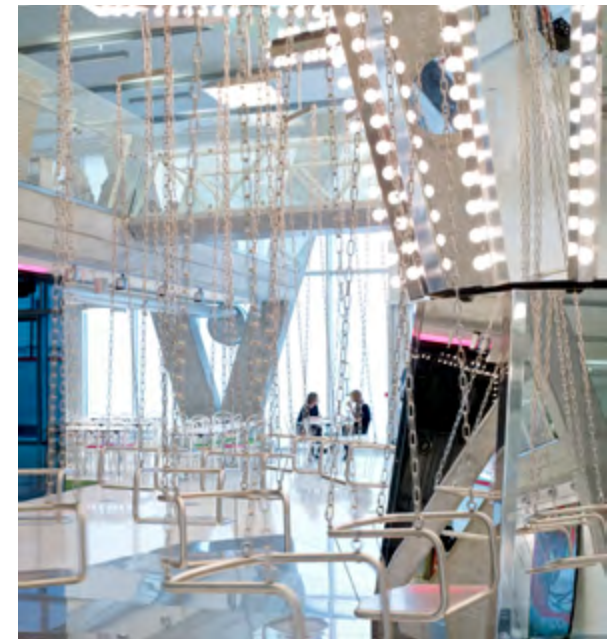
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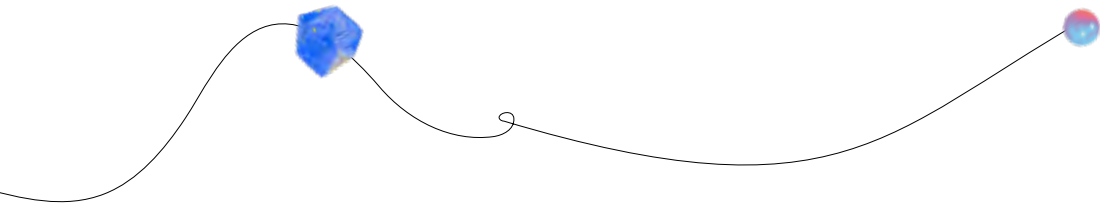
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CREATIVE CONNECTIONS



An unrivalled contemporary art collection by world famous artists adorns the campus, truly setting it apart from any other working environment in London. Striking pieces feature throughout and connect the buildings which surround newly curated outdoor sculptures at the campus's centre, Breaker's Place.

The Frestonian Gallery offers further inspiration with diverse monthly exhibitions and regular events.



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REBELLIOUS ROOTS



Originally a base for craftsmanship with the Bentley Coachworks at 3 Olaf Street, the 1970s saw Notting Dale transformed by around 120 residents to create an independent state known as The Republic of Frestonia. A bohemian community of families and industrious artisans, Frestonia had its own passport, postage stamps and newspaper.



The red brick People's Hall was the central meeting point for the community's arts, and saw the rehearsal and recording of The Clash's seminal album *Combat Rock* in the 1980s. Keeping this spirit alive, it now houses the Frestonian Gallery and ten studios with eclectic creative occupiers.





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EVENT SPACES

The Yellow Building’s award winning full-height atrium and architectural centrepiece is available for private events. Featuring world famous artworks, including a working carousel by Carsten Höller, the doors open onto Nicholas Road for unique outdoor entertaining space.



Indicative interior - photo credit: Juliet Murphy

FRESTONS

Designed by Anna Hart Miller, creator of Tate’s stylish cafés, Frestons contemporary scandi style space will be set on the ground floor of The George Building, and offer a crafted seasonal menu of hot and cold food alongside quality coffee.



MEETING ROOMS

The White Building’s lobby provides four spacious and private meeting rooms for hire, each with screens and video conferencing facilities.



ANYTIME FITNESS

Situated on the ground floor of The White Building and open 24/7, with state-of-the-art equipment, group workout sessions and personal training available.



COWORKING & TOUCHDOWN

The White Building’s stylish lobby is a shared cross-campus meeting and co-working space for occupiers with booths and high tables plus The Truck for refreshments.



CHAMPION’S TRUCK

Freston’s second location on the campus, the coffee truck is parked in The White Building’s stylish lobby serving hot and cold drinks as well as pastries to enjoy on the go or in the surrounding break out and meeting areas.



FRESTONIAN GALLERY

Keeping creativity alive within the People’s Hall the Frestonian Gallery is open throughout the week showing a diverse and exciting exhibition programme of modern and contemporary art.



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Step beyond the campus's own world of amenities and explore a wealth of west London gems

- Bramley Road with Latimer Road station and local pub, café and supermarkets
- Explore leafy Avondale Park and Clarendon Road's charming independent names
- Ladbroke Grove for afterwork drinks and dinner at its many pubs and the Electric Cinema
- Holland Park's high-class spots from bookshops and delicatessens to fine dining and drinking
- Hundreds of shops and restaurants at Westfield a short walk over the bridge just south
- White City House and its many new openings including Puttshack, Home Slice and Cricket





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3 STATIONS WITHIN 10 MINUTES



LATIMER ROAD

03

MINUTE WALK



SHEPHERD'S BUSH OVERGROUND

07

MINUTE WALK



SHEPHERD'S BUSH

10

MINUTE WALK



TRAVEL TIMES



6 MINUTES TO PADDINGTON



11 MINUTES TO OXFORD CIRCUS



19 MINUTES TO KING'S CROSS



19 MINUTES TO BANK

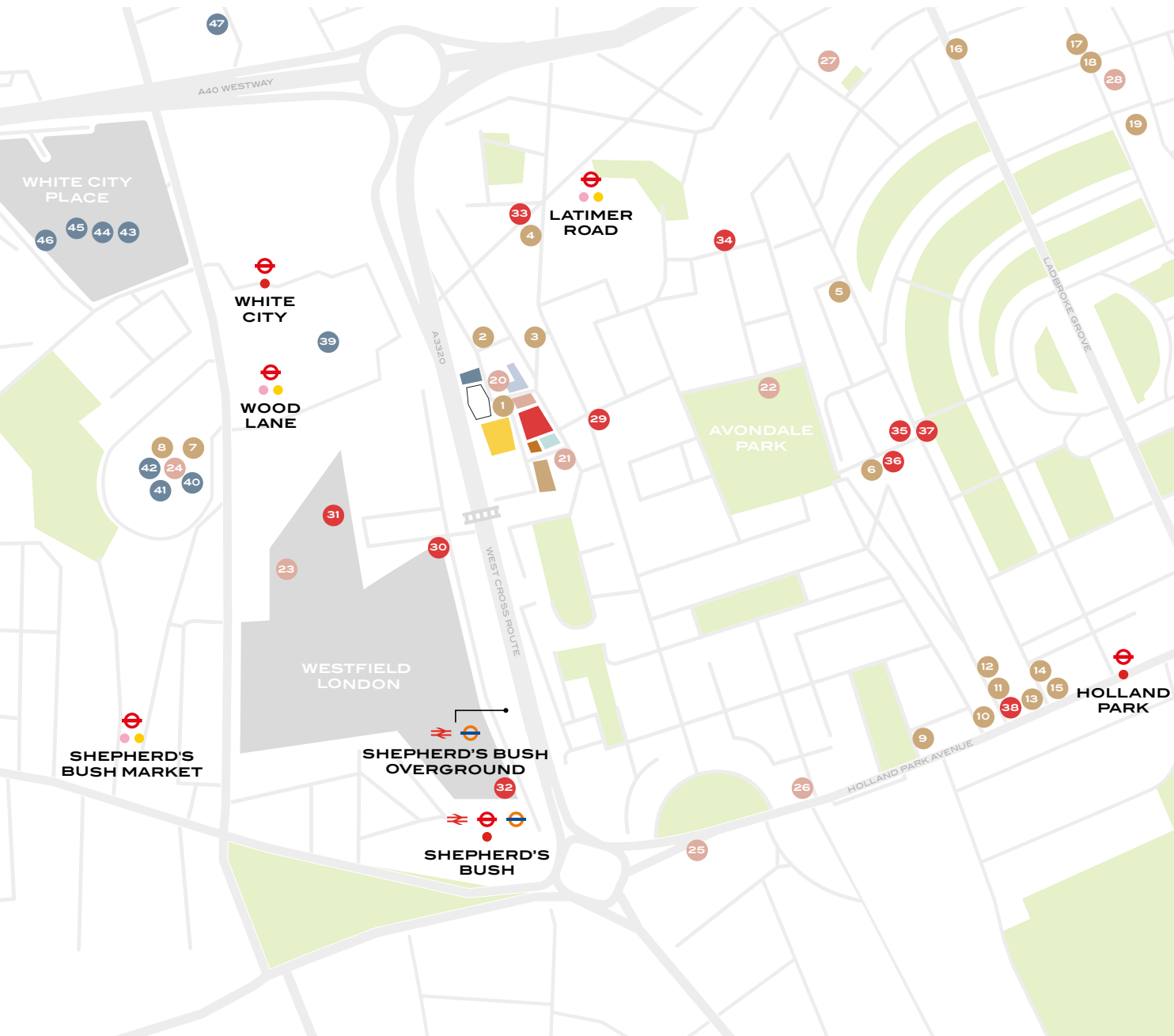


22 MINUTES TO FARRINGDON



34 MINUTES TO HEATHROW





EATING & DRINKING

- 1 Frestons & The Truck
- 2 Five Guys
- 3 Grounds of Arabica
- 4 Garden Bar
- 5 Casa Cruz
- 6 Julie's Restaurant
- 7 Bluebird Café
- 8 Homeslice
- 9 Edera
- 10 Flat Three
- 11 Speck Delicatessen
- 12 Six Portland Road
- 13 The Castle
- 14 La Piccola Deli
- 15 Joe & The Juice
- 16 The Elgin
- 17 e&o
- 18 Tonkotsu
- 19 Portobello Star

FITNESS, CULTURE & HOTELS

- 20 Anytime Fitness
- 21 Frestonian Gallery
- 22 Avondale Park
- 23 Puttshack
- 24 White City House
- 25 Hilton London Kensington
- 26 School Of Meditation
- 27 Virgin Active
- 28 Electric Cinema

RETAIL

- 29 Co-op Food
- 30 Marks & Spencer
- 31 John Lewis & Partners
- 32 Westfield
- 33 Co-op Food
- 34 Kensington Leisure Centre
- 35 Harper & Tom's Flowers
- 36 Summerill & Bishop
- 37 Post Office
- 38 Daunt Books

LOCAL OCCUPIERS & RESIDENTIAL

- 39 White City Living
- 40 Television Centre Homes
- 41 BBC Studios
- 42 ITV Studios
- 43 L'Oréal
- 44 Ralph & Russo
- 45 Autolus
- 46 Royal College of Art
- 47 Imperial College London White City Campus



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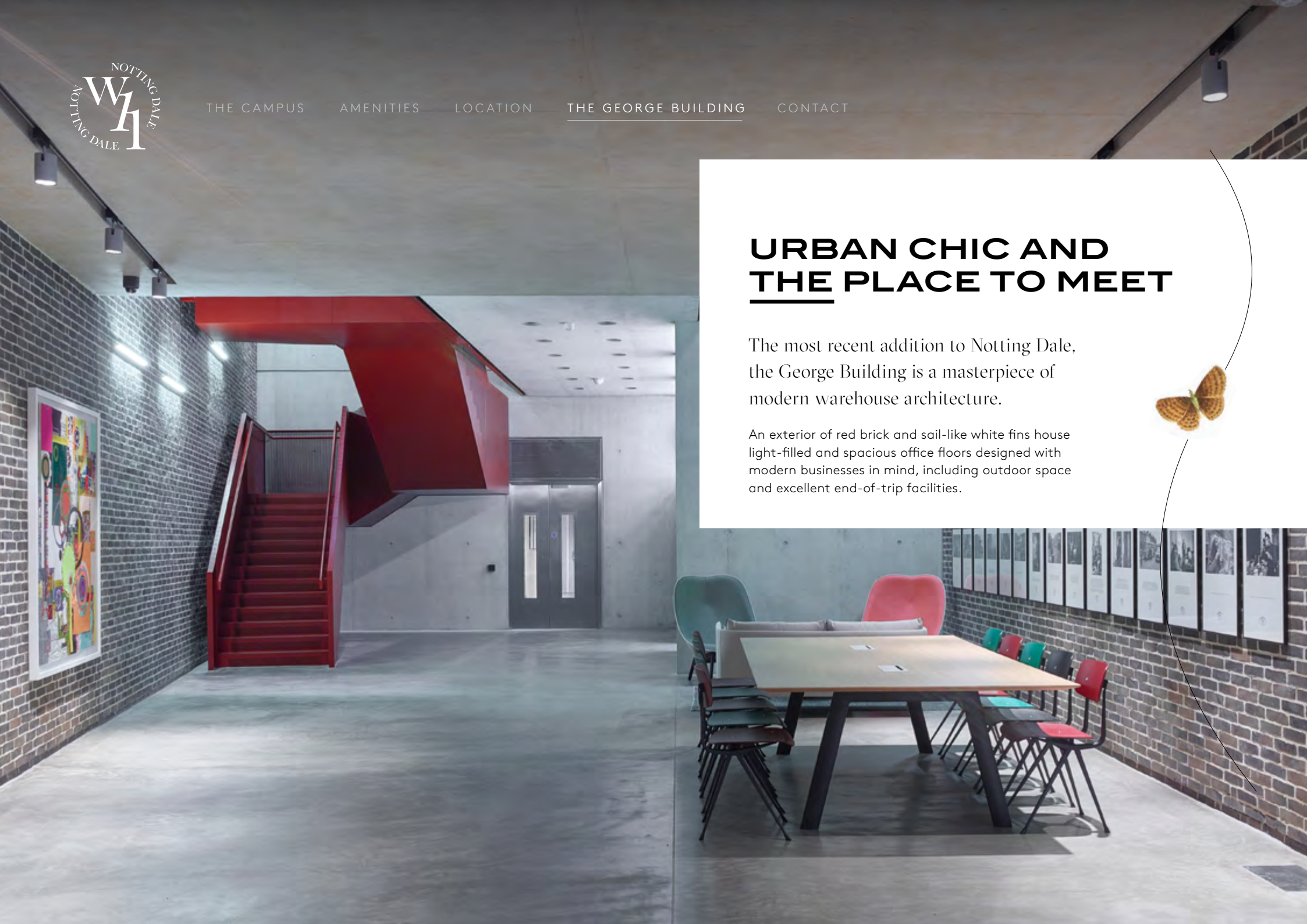
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URBAN CHIC AND THE PLACE TO MEET

The most recent addition to Notting Dale, the George Building is a masterpiece of modern warehouse architecture.

An exterior of red brick and sail-like white fins house light-filled and spacious office floors designed with modern businesses in mind, including outdoor space and excellent end-of-trip facilities.





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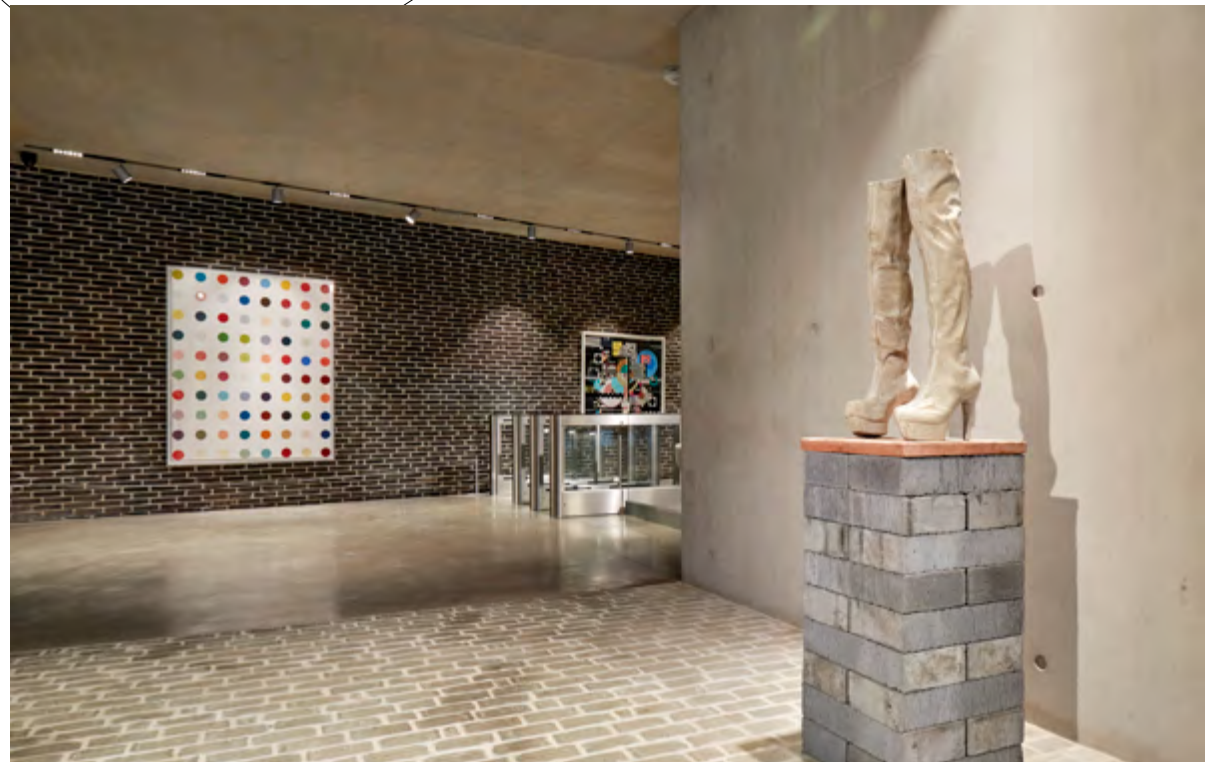
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BRILLIANT, BOLD & BRIGHT

The concrete reception is punctuated by a striking red steel staircase and lightwell making for a truly impressive entrance whilst Frestons café on the ground floor serves quality coffee and delicious bites in equally stylish surroundings.

Set up for commuting, the basement has car parking and secure cycle storage leading on to showers and lockers, whilst a communal landscaped terrace on the fourth floor has seating and sweeping vistas.





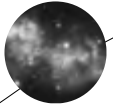
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SPECIFICATION

- Bright, flexible floorplates
- 3m floor to soffit ceiling height, 500mm raised floor
- Displacement A/C system
- Communal terrace on 4th floor with seating
- BREEAM 'Excellent' rating
- Shower and locker facilities
- 144 cycle spaces and secure underground car park
- Frestons café on ground floor, serving quality coffee and seasonal food
- High-speed fibre internet

FLOOR	SQ M	SQ FT
FOURTH		Let to Stella McCartney
THIRD		Let to Big Group
SECOND WEST	654	7,037
SECOND EAST	711	7,650
FIRST WEST	654	7,037
FIRST EAST	797	8,576
GROUND		Let to Bogle Architects, Twisted Pear, Stella McCartney
TOTAL	2,816	30,300



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FIRST FLOOR
1,451 SQ M / 14,687 SQ FT



SECOND FLOOR
1,365 SQ M / 14,687 SQ FT





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