

The iconic  
destination

intu   
Trafford Centre

# Welcome

Welcome to a world-class retail and leisure destination.

intu Trafford Centre is in the perfect location. Nowhere else in the United Kingdom, outside London, can draw on such a large and affluent population.

The anchor store line up is unrivalled in the UK and includes Selfridges' first store outside of London which has recently undergone a £10m transformation of the beauty hall and accessories department.

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2m  
sq ft of space

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228  
brands



# The facts



9m

total population within  
catchment area



£13bn

total retail expenditure available  
within a 70 minute drive time



66%

ABC1



71%

female shoppers



30m

footfall\*



99

mins average dwell time



92%

visit by car



11,000+

free car park spaces

**SELFRIDGES & CO**

**JOHN LEWIS  
& PARTNERS**

**ODEON**  
FANATICAL ABOUT FILM

**LEGO  
LEGOLAND**

**SEA LIFE**

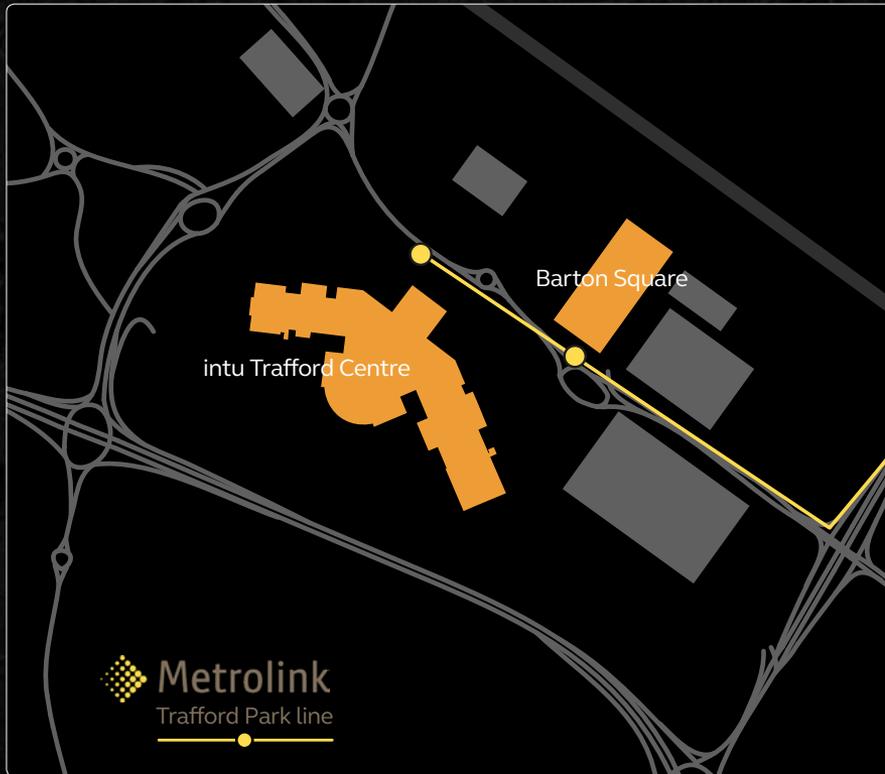
# Enjoy at your leisure

intu Trafford Centre has two million square feet of space including big name brands not found anywhere outside London, more than 50 places to eat and drink, the widest choice of leisure in the north west and a full, year-round programme of entertainment and events.

Kids love the LEGOLAND® Discovery Centre complete with over two million bricks and Sea Life Aquarium with Europe's first ever Sea Bed Walk. There's a 20-screen ODEON cinema with IMAX and Dolby Cinema, urban high ropes adventure at Trafford Treetops, a Laser Quest arena, and two 18-hole courses at Paradise Island Adventure Golf. An on-site hotel is there for those who really want to make the most of it.



# Well connected



With more than 11,000 car park spaces, 200 cycle bays and dedicated cycle lanes, up to 40 buses an hour from the on-site bus station and excellent motorway connectivity, getting to intu Trafford Centre is a breeze.

It's set to get even easier with the opening of two new Metrolink stations outside the centre's doors in 2020. Trams will run every 20 minutes connecting the centre to the city centre in 25 minutes as well as Media City, the Imperial War Museum and Old Trafford.

## £350m

Metrolink extension to connect intu Trafford Centre with Manchester City Centre from Q2 2020



# A thriving location

The centre rubs shoulders with a collection of high end destinations within TRAFFORDCITY which features Event City, the UK's longest indoor ski slope Chill Factor, world-leading skydive centre iFLY, a David Lloyd Club, four hotels and new BMW/Mini and Jaguar Land Rover car dealerships.

An exciting masterplan pipeline includes 3,000 new homes at Trafford Waters and the 28-acre Therme resort. The £175 million wellbeing concept brings together the tradition of the ancient Roman spa with an indoor tropical paradise.





The future



# Transforming Barton Square

A £75 million transformation of Barton Square is underway and due to complete in spring 2020, creating exciting new retail, leisure and F&B opportunities. The development will bring even more of a wow factor to the centre. Everything that makes intu Trafford Centre so unique and loved, including high quality design and finishes, will feature throughout Barton Square.

An 85,000 sq ft Primark store over two levels will join existing anchors Next Home, LEGOLAND® Discovery Centre and Sea Life Aquarium.

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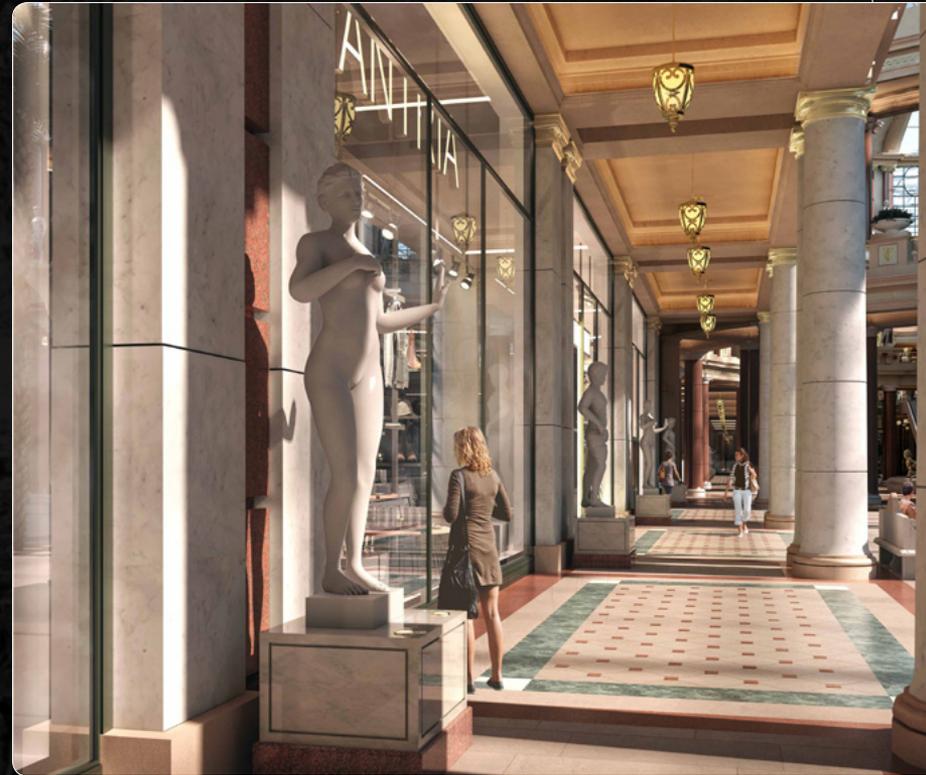
£75m

investment

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Q1 2020

completion





# A new icon

A 36-metre diameter steel and glass-domed roof made up of 1,354 individual pieces of steel now covers the courtyard. A new upper level mall will be created connected with new lifts and escalators.

Plans for the fully redesigned interior include new floor finishes, stunning decorative work, feature lighting and new public toilets.

305 new car parking spaces will be created to increase the adjacent car park capacity to around 1,000 spaces.





Tetrao

ATRA

Tetrao

Tetrao

Tetrao



# Location plan



M60

intu Trafford Centre

HOTEL

J10

Trafford Quays Leisure

New car dealerships

Barton Square

EVENT CITY

Car park

Selfridges

CHILL FACTORY

Trafford Waters

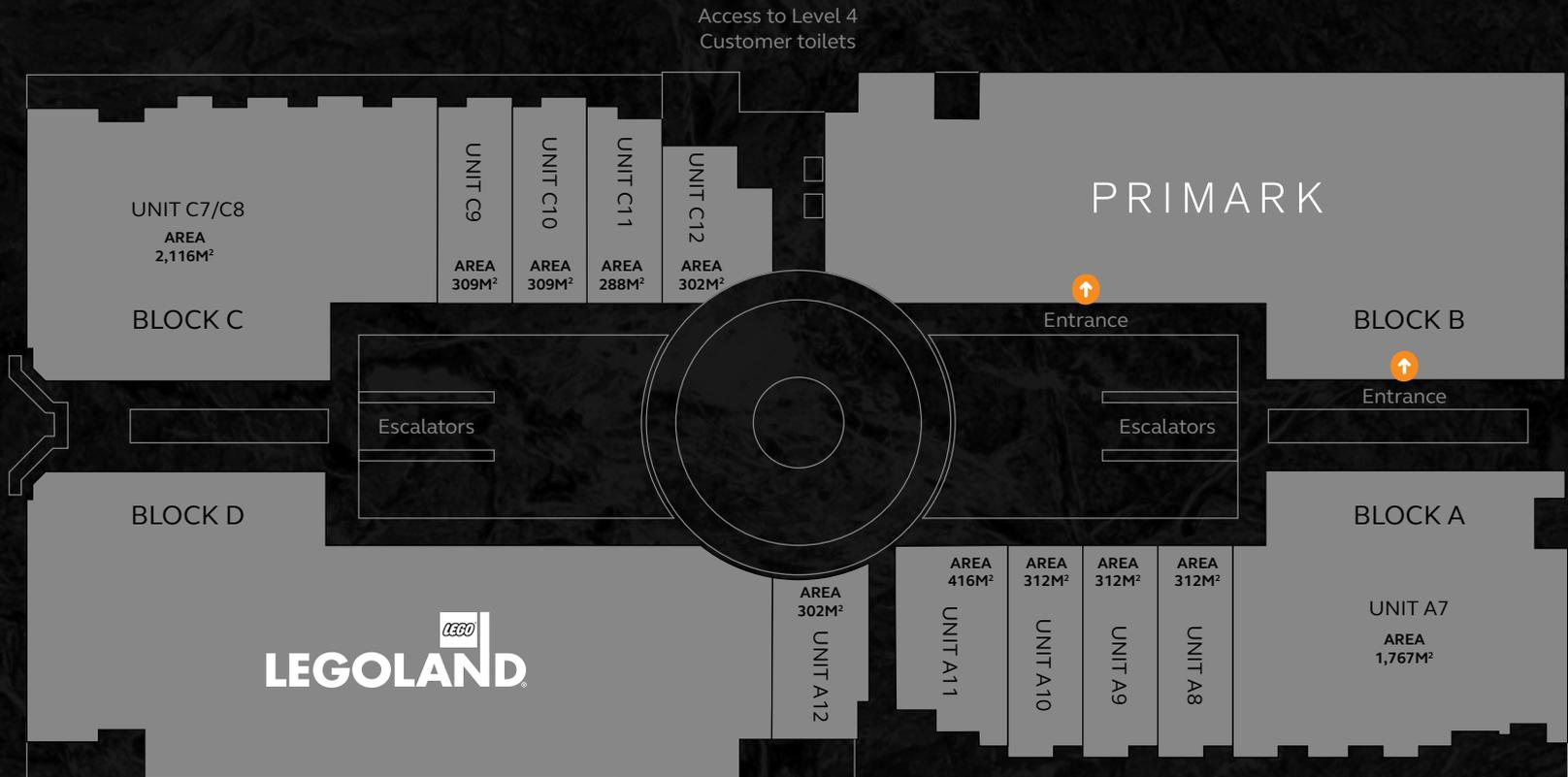
# Leasing plan

Level 1



# Leasing plan

Level 3











# Helping you flourish

Our business revolves around you. By identifying, nurturing and supporting leading brands we're creating thriving, joyful destinations that deliver theatre and world class service for over 400 million visitors.

These are the locations that brands like you will want to be in. They'll not only deliver a fantastic retail and leisure mix, but will introduce residential, office and hotels – all geared at increasing their importance at the heart of their communities, maximising footfall and dwell time to help you drive sales.

We're sharpening our focus on our customers, working closer with you and taking a partnership approach to maximise returns for both of us.

We'll continue to make our visitors smile by delivering moments of surprise and delight and exciting events across the UK, as well as a unique online shopping experience. All the things you've come to know intu for.

Our tailor-made promotional services help brands reach their potential. From digital media to websites, and experiential spaces to sponsorship, you can access it all through your intu team.

In short, everything we do will help you flourish.

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## 400m

visitors a year to the  
intu portfolio



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