

Ashton Town Centre Programme

September 2023

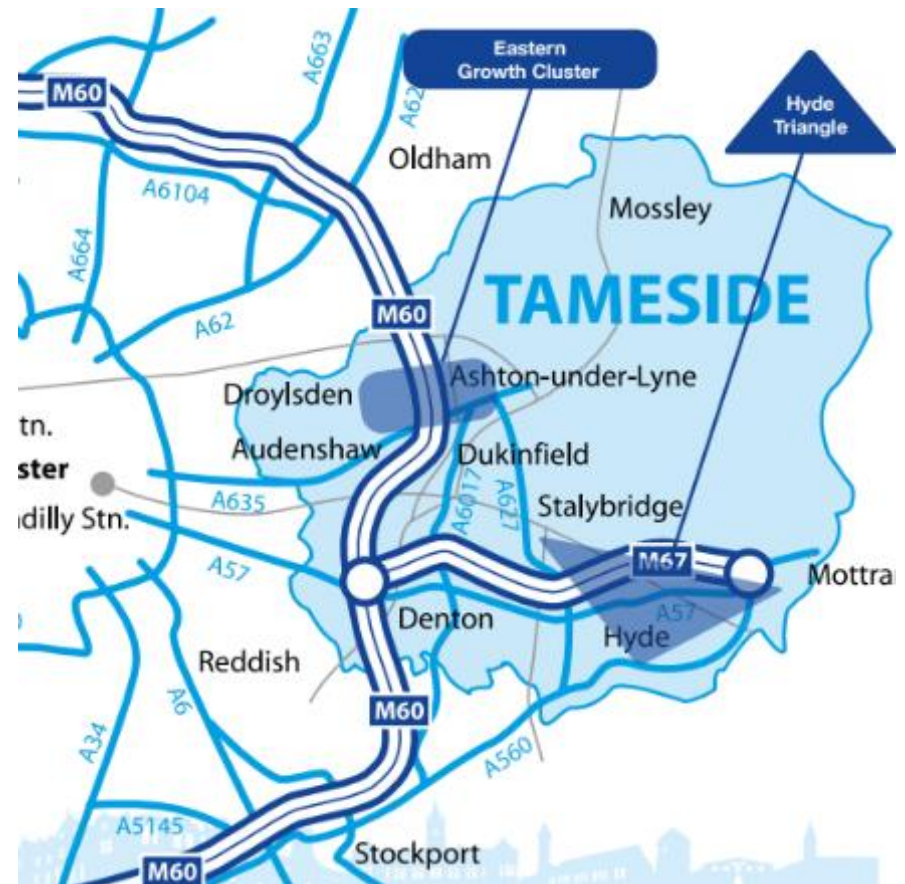


GM Growth Locations



Tameside's Growth Areas

- Ashton Growth Corridor: St Petersfield, Ashton Moss and Ashton Town Centre delivering high innovation growth.
- Hyde Triangle: Hyde Town Centre, Godley Green, Hattersley, Mottram Bypass/ Glossop Spur.
- Together these form part of the GM Eastern Growth Cluster with significant opportunities for investment.



Ashton Mayoral Development Zone



Rationale for the AMDZ

- The AMDZ will bring together relevant organisations to work in partnership and deliver a joined up approach to realising the full potential of this area.
- Collectively, Ashton Town Centre, St. Petersfield & Ashton Moss, are major catalysts for growth but require a longer-term vision and strategy to deliver and maximise the potential of existing assets.
- Will help to raise the profile of the Ashton Growth Corridor, positioning the opportunities that exist for future funding, investment and GM support.
- Will support activity to capitalise more effectively on existing assets and strategic infrastructure to accelerate delivery of development and drive the viability and vitality of Ashton Town Centre.

Ashton Levelling Up Fund

	Proposal	Description	Funding Amount
1	Land remediation and enabling works at the former interchange site	<ul style="list-style-type: none">▪ Remediation and service works to the former transport interchange site;▪ Unlocks the site for future development with adjacent sites to facilitate potential wider mixed use development with residential, commercial, leisure and community uses.	£5.3m
2	Public Realm Improvements	<ul style="list-style-type: none">▪ Public realm improvements across the town centre.▪ Refurbishment of the Market Square	£11.2m
3	Ashton Town Hall	<ul style="list-style-type: none">▪ Funding towards work at Ashton Town Hall following closure in 2015; and▪ Supports phase 1 partial repair works.	£3.4m

Total Funding Secured via LUF: £19.87m

Ashton Town Centre



LUF Funding to be utilised in full by 31 March 2025

- Land remediation and enabling works at the former interchange site
- Public Realm Improvements
- Ashton Town Hall

Former Bus Station Site

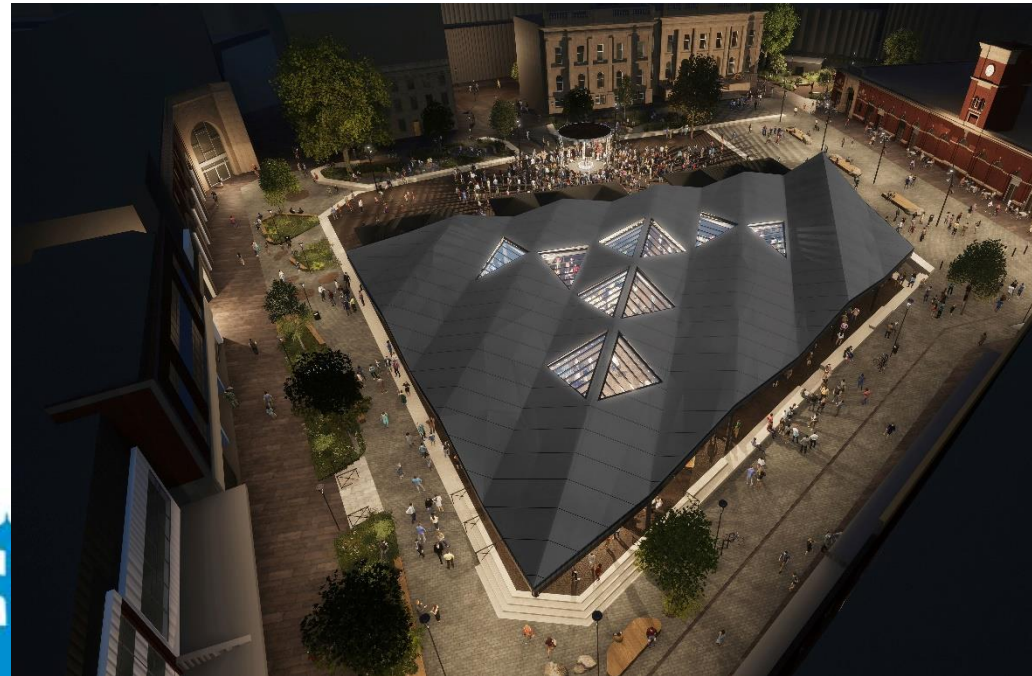


Ashton Town Hall



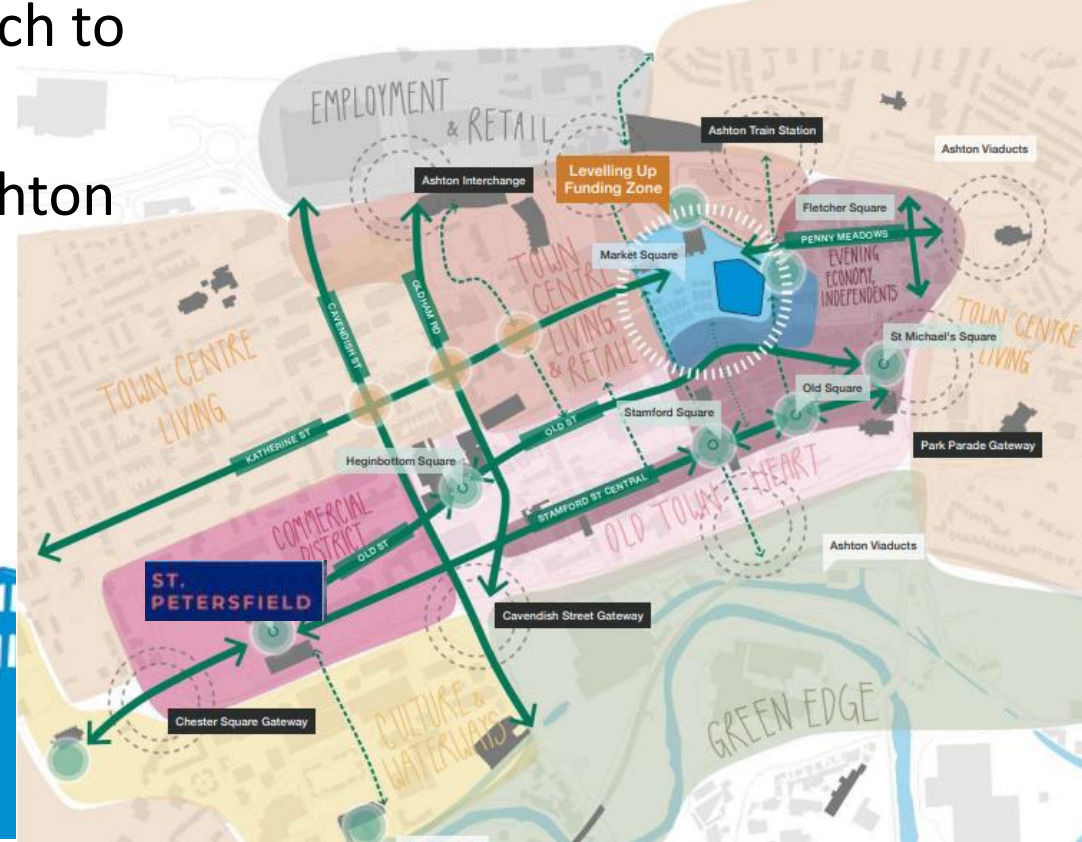
Ashton Public Realm Strategy – Phase 1

- Phase 1 – Market Square and adjacent areas
- Priority to Market Square - Levelling Up Fund
- Planning application approved at Speakers Panel on 13 September
- Delivery!
- Detail included in Phase 2 Strategy and planning application



Ashton Public Realm Strategy – Phase 2

- Phase 2 – Entire town centre
- Sits outside the Levelling Up Fund
- Mayoral Development Zone
- Provides a cohesive approach to regenerating the town
- Public consultation Love Ashton Event March 2022
- Defined character zones
- Opportunities for future funding



Ashton Public Realm Strategy – Phase 2

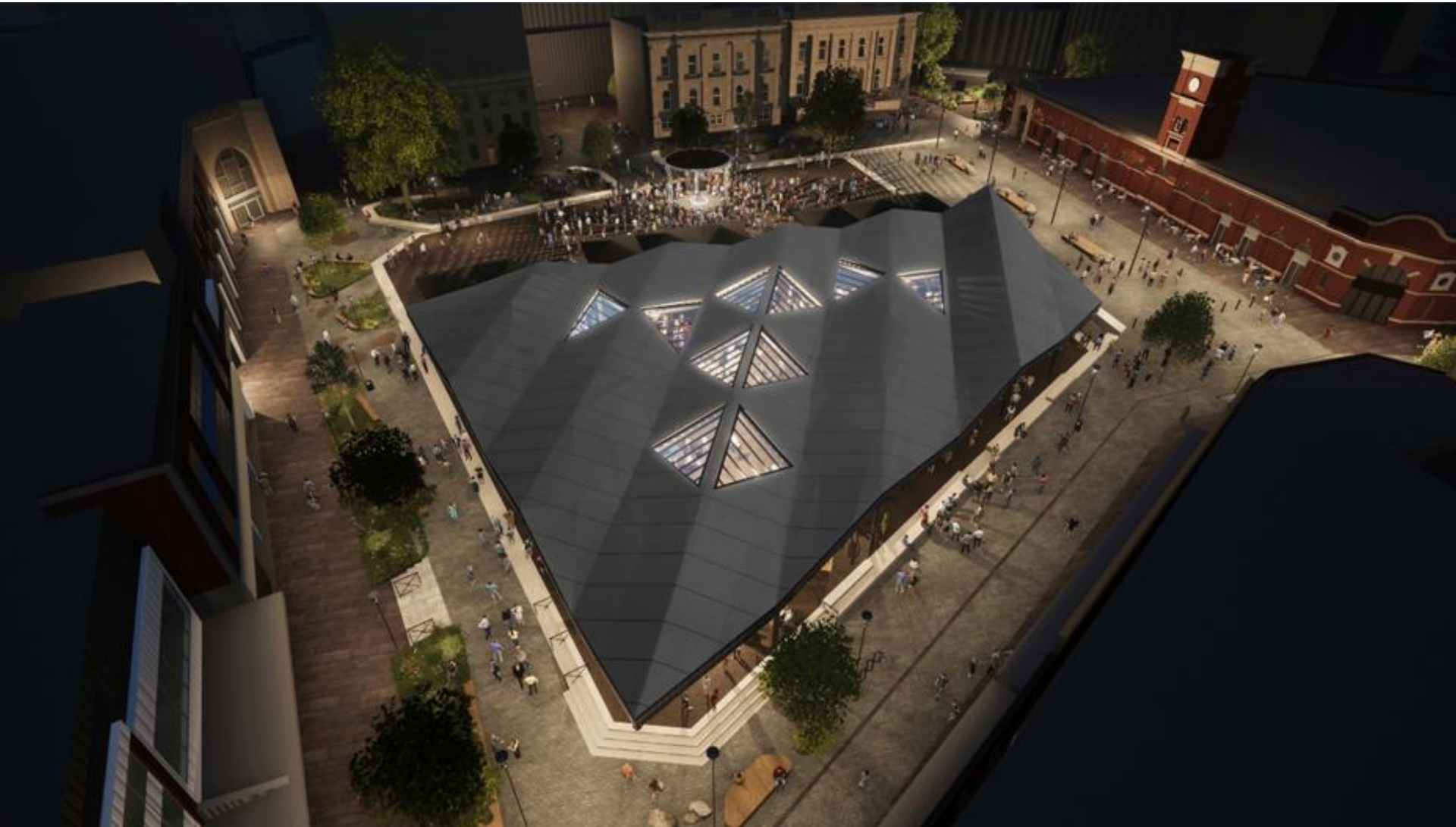
Ashton Town Centre will be known for celebrating its unique heritage and distinctive identity. A compact, well-connected, and sustainable place. A friendly and welcoming place for future generations to enjoy. A destination where people can socialise and relax.

The Market Square will be the beating heart of the town; a modern market and public space enlivened by events, cafe culture and a vibrant evening economy.

Ashton Market Square



Ashton Market Square



Ashton Public Realm Strategy – Phase 2

B Old Street at the Ladysmith Shopping Centre

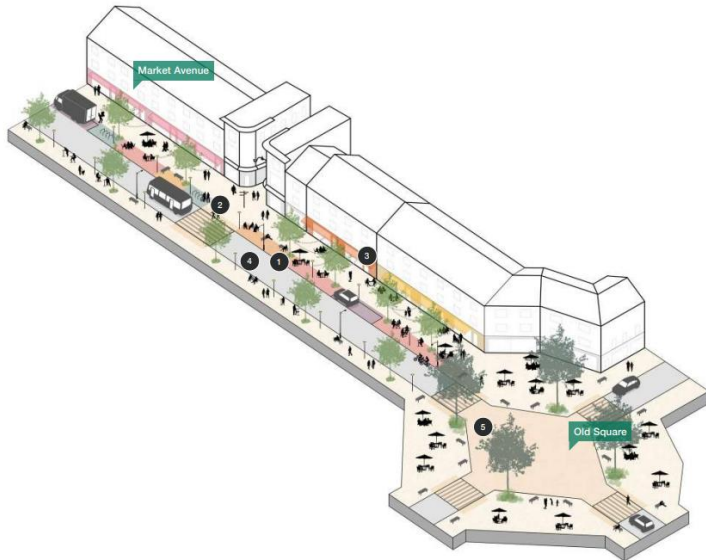
Old Street - A view of the proposed concept and principles, designs are subject to further detail analysis



2, 8 Spill out space from shops and businesses into pedestrian footpath



C Proposals at Old Square Junction on Stamford Street Central



Old Square and Stamford Street Central - A view of the proposed

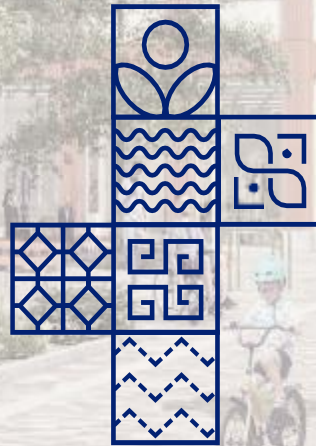
Ashton Market Square

- Procurement of contractor to undertake works – February/March 2024
- Temporary Market set up - May/June 2024
- Market Square main construction works – June 2024
- Final scheme complete – August 2025

Future St Petersfield

Make it a Place

TO WORK | TO LIVE | TO PLAY

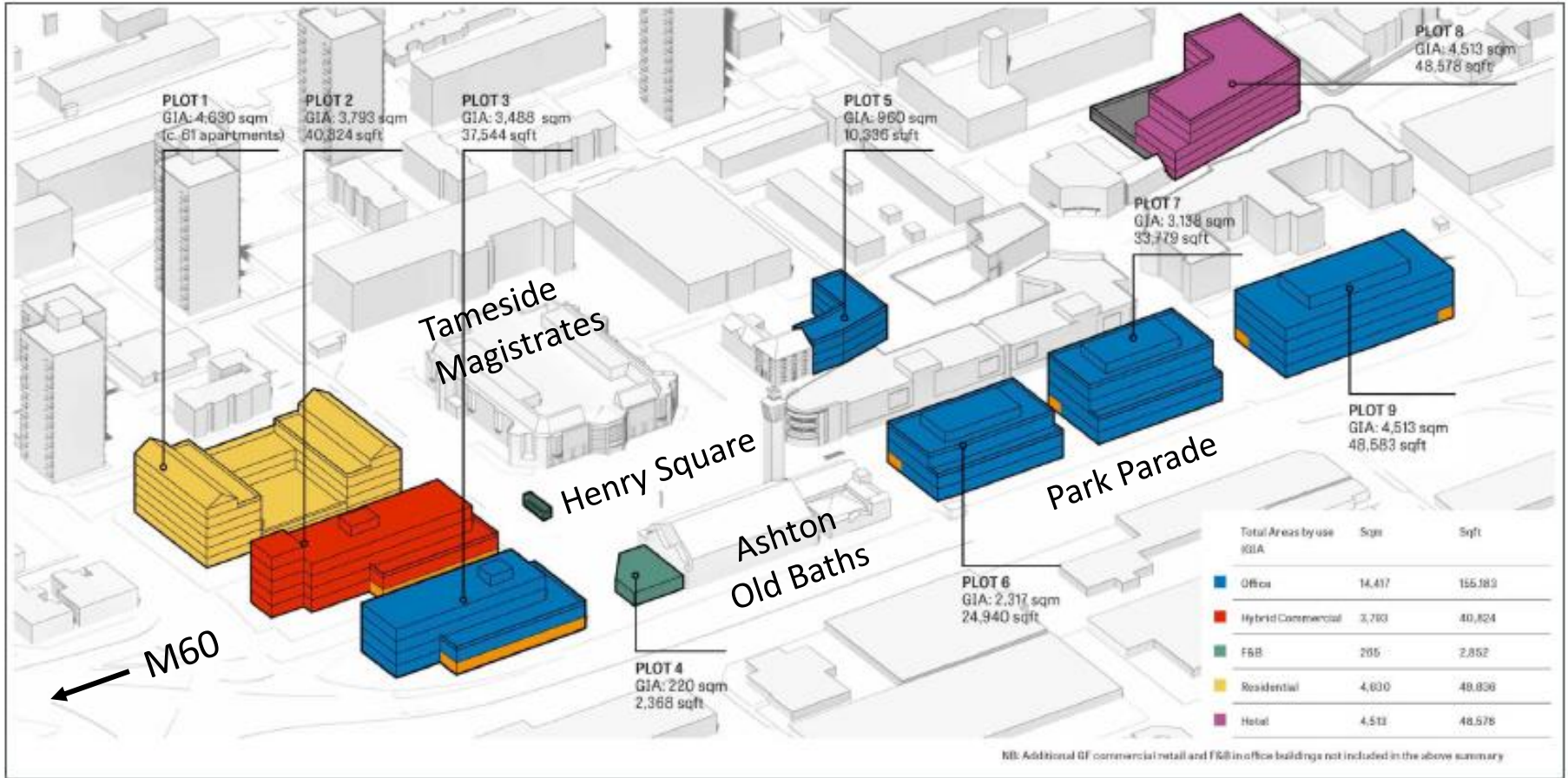


SLT Update
28 February 2023

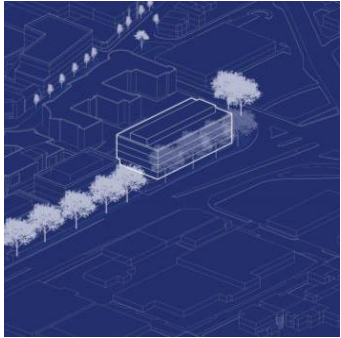
St Petersfield

- Masterplan approved
- Nine development sites identified for a mix of uses including residential, office/commercial, food and drink, and public realm improvements
- Council to undertake procurement exercise to appoint a development partner to delivery scheme

St Petersfield Masterplan Land Use and Massing



Plot 9 - 'Commercial'



Plot 1 – St Petersfield as a Place to Live



Plot 4 - 'Old Baths Coffee bar'

